



# **BUILDING THE AMERICAS**

**AN INTERNATIONAL CONFERENCE ORGANIZED BY  
THE CENTRE FOR INTERNATIONAL STUDIES AND GLOBALIZATION**

**INSTITUT D'ÉTUDES INTERNATIONALES DE MONTRÉAL**

## **BUILDING THE AMERICAS**

**November 5th-7th, 2003**

For its second International Conference, the Centre for International Studies and Globalization (Centre Études internationales et Mondialisation - CEIM) is hosting a forum of debates and discussions on the theme "*Building the Americas*". This Conference will focus on the institutional dimensions of the integration process in the Americas.

### **General Structure of the Conference**

The first day will be devoted to a general debate on "Building of the Americas" and will be addressing the role of pan-American institutions. The next two days will be devoted to series of conferences/debates which will examine diverse institutional issues of the integration process.

### **Organization of the Conference: scientific committee and Canadian partnerships**

The Conference is being held by the CEIM, in collaboration with the Institut d'Études Internationales de Montréal, the Canadian Chair for Research on Globalization, Citizenship and Democracy, the Canadian Chair for International Relations, the Canadian Chair for Research on Canadian Foreign Policy and Defense, Rights and Democracy, and the Centre d'études et de recherches sur le Brésil. This event is made possible by contributions, financial and others, of the Government of Canada (DFAIT), the Government of Québec (MRI) and the Social Sciences and Humanities Research Council of Canada.

## **BUILDING THE AMERICAS : THE CONFERENCE**

« Building the Americas », an International Conference organized by the CEIM at the University of Quebec in Montreal (UQAM), will take place in the first week of November 2003. It will gather scholars and practitioners from all over the Americas to discuss institutional issues raised by the integration process of the Americas as it takes shape in the context of the FTAA negotiations. It will provide a forum of discussions and debates at a critical point of the FTAA agenda.

Integration in the Americas is primarily focused on economic considerations. However, its significance goes far beyond the elimination of trade barriers. On the economic front, new issues at the negotiating table have dramatic normative and institutional implications. Beyond the economics, the integration process involves security, democratic and social issues which are increasingly important in the process of integration.

Despite the lack of an articulated vision shared by the involved countries, the project of the Americas has taken two main directions: first, fostering an institutional environment suited to market-led development and economic integration; second, establishing - through minimalist inter-American cooperation - a normative framework meant to contribute to security, human development and respect of individual and democratic rights in the hemisphere. Aimed to draw societies closer together, the actual building process of the Americas is also the object intense debates and criticisms.

The objectives of this event are to explore the institutional issues involved in the « Building of the Americas » as they are emerging since the 2001 Quebec Summit and to discuss other possible scenarios.

The conference poses two main questions: (1) What are the institutions needed for the building of the Americas?, and (2) Can the Americas be more than a simple mosaic of States regrouped in a Community of democracies united only by the market forces?

## PROGRAM

### WEDNESDAY, NOVEMBER 5<sup>TH</sup>

#### 1pm-1:20 pm : Welcoming Address

**JACQUES LÉVESQUE**, Dean, Faculty of Political Science and Law, UQAM, Canada  
**ANNE LEAHY**, Director, Institut d'Études Internationales de Montréal, UQAM, Canada  
**LUCIE LAMARCHE**, Centre d'Études sur le Droit International et la Mondialisation, UQAM, Canada  
**JULES DUCHASTEL**, Canada Research Chair on Globalization, Citizenship and Democracy, Canada  
**CHRISTIAN DEBLOCK**, Centre for International Studies and Globalization, UQAM, Canada

**MICHEL DUQUETTE**, University of Montreal, Canada (chair)

#### 1:20pm-1:35pm : Quebec, a Partner for Building the Americas

**DIANE WILHELMY**, Sous-ministre,  
Ministère des Relations internationales, Québec

#### 1:35pm-2:10pm : Summit of the Americas : Is hemispheric cooperation relevant to the citizens of the Americas?

**M. MARC LORTIE**, Assistant Deputy Minister, Americas,  
Department of Foreign Affairs and International Trade, DFAIT, Canada

#### 2:10pm-2:55pm : Inaugural Conference

**OSVALDO SUNKEL**, Center for Public Policy Analysis, University of Chile

#### 3:15pm-5:15pm : Building the Americas (Debate)

Which "Americas" are we talking about?

**DONALD CUCCIOLETTA**, University of Plattsburgh (chair)

**PIERRE BEAUDET**, Director, Alternatives, Canada  
**SÉRGIO COSTA**, Latin American Institute, Free University Berlin, Germany  
**JOSÉ AUGUSTO GUILHON**, University of Sao Paulo, Brazil  
**KARI LEVITT**, Professor Emeritus of Economics, McGill University, Canada  
**ISIDRO MORALES**, University of Puebla, Mexico

#### 5:30pm-7pm : Interamerican Organizations (Under the high patronage of the DFAIT)

**Marc Lortie**, DFAIT (chair)

**The Honorable BILL GRAHAM**, Minister of Foreign Affairs, Canada  
**CÉSAR GAVIRIA**, Secretary General, Organization of American States, OAS  
**REPRESENTANT OF ENRIQUE IGLESIAS**, President, Inter-American Development Bank, IADB  
**INÉS BUSTILLO**, Director of the Washington Office, Economic Commission for Latin America and the Caribbean

#### 7pm : Cocktail reception

**ROCH DENIS**, Rector, University of Quebec in Montreal

**THURSDAY, NOVEMBER 6TH**  
**CONFERENCES AND DEBATES**

**8:30am-10:15am : Economic integration and regional asymmetries**

The pan-American regional economic space is characterized by three main features: a significant polarization in favor of the United States, a profound asymmetry between countries in terms of their size and technological development, and a great number of trade and cooperation agreements. How ought these hemispheric realities be addressed and reconciled with the agenda of economic negotiation?

**PHILIPPE FAUCHER**, University of Montreal (Chair)

**CARLOS ALBA**, El Colegio de México, Mexico

**MATHIEU ARÈS**, Observatoire des Amériques, UQAM, Canada

**MAUREEN IRISH**, University of Windsor, Canada

**CARLOS QUENAN**, Institut des Amériques, France

**VIVIANNE VENTURA**, Economic Commission for Latin America and the Caribbean, ECLAC

**10:30am-12:30pm: What type of regulation is needed for *Americas* ?**

A regional economic space is emerging. How should economic regulation and governance, market surveillance and corrective measures in the Americas be addressed? Is there an approach to resolve these issues emerging?

**MICHÈLE RIOUX**, Centre for International Studies and Globalization, UQAM (chair)

**SOPHIE DUFOUR**, Desjardins, Ducharme, Stein, Monast.

**NICOLA PHILLIPS**, University of Manchester, United Kingdom

**JORGE SCHIAVON**, Centro de Investigación y Docencias Económicas, Mexico

**JOSÉ TAVARES DE ARAÚJO**, Ministry of Finance, Brazil

**JUDITH TEICHMAN**, University of Toronto, Canada

**12:45pm-2:30pm : Lunch Session**

**Cancun: Can can't? Can do? (Cancun Failure : Its Consequences on the Integration Process in the Americas)**

**SYLVIA OSTRY**, Centre for International Studies, University of Toronto, Canada

**2:30pm-4:15pm : Order or Human Security for the Americas?**

Since the events of September 11th, security has become an increasingly important aspect of American hemispheric integration. What are the stakes (terrorism, drugs, immigration, etc.)? Can one speak of a regional order of security, and if so, what form will it take?

**STÉPHANE ROUSSEL**, Canadian Chair for Research on Canadian Foreign Policy and Defense, UQAM (chair)

**RAÚL BERNAL-MEZA**, University of Buenos Aires, Argentina

**PATRICE FRANKO**, Colby College, United States

**DAVID HAGLUND**, Queen's University, Canada

**HAROLD KLEPAK**, Royal Military College of Canada, Canada

**ALBERT LEGAULT**, Canadian Chair for Research on International Relations, Canada

**DELPHINE NAKACHE**, McGill University, Canada

**4:30pm-6:30pm : Security and Human Rights (Debate)**

Terrorism and other threats to States' security, as well as the very measures those States take in order to protect their institutions and their populations, carry an important risk of violation of human rights and civil liberties. Hence, it becomes essential that the inter-American notion of security includes measures for upholding human rights. In the wake of the OAS Special Conference on Security, how is it possible to reconcile respect for human rights with the States' legitimate concerns for their security?

**ANNE LEAHY**, Director, Institut d'Études Internationales de Montréal, Canada (chair)

**SYLVIA AGUILERA**, Director of the Mexican Commission of Defense and Promotion of Human Rights, Mexique

**SANTIAGO CANTON**, Secretary General, Inter-American Commission on Human Rights

**SARAH FOUNTAIN SMITH**, Deputy Director, Regional Security, Department of Foreign Affairs and International Trade, Canada

**DANIEL WILKINSON**, Human Rights Watch, United States

**7:30pm-9:30pm : American-ness : Does it exist ? (Taking place at UQAM)**

This panel is composed writers who will be invited to share their visions on integration in the Americas

**FRIDAY, NOVEMBER 7<sup>TH</sup>**  
**CONFERENCES AND DEBATES**

**8:30am-10:15am : Corporate versus human rights**

Human rights and investors' rights: an unbridgeable divide?

**PIERRE-PAUL PROULX**, University of Montreal, Canada (chair)

**DIANA BRONSON**, Rights and Democracy, Canada

**LAURENT CARDINAL**, Ministère du développement économique et régional, Québec

**TERESA GUTIÉRREZ-HACES**, National Autonomous University of Mexico, Mexico

**10:30am-12:15pm : Democratic values for people or for market liberalization ?**

Do the Americas constitute a « Community of democracies » serving the public interest or does pan-American hemispheric integration pose a threat to established economic and social rights as well as to the process of democratization?

**VICTOR ARMONY**, UQAM, Canada (chair)

**MAXWELL CAMERON**, University of British Columbia, Canada

**ISIDORO CHERESKY**, University of Buenos Aires, Argentina

**MARIE-JOSÉE MASSICOTTE**, University of Ottawa, Canada

**PHILIP OXHORN**, McGill University, Canada

**12:30pm-2:30pm : Lunch Session**

**MICHELLE ROULEAU**, Association québécoise des Femmes autochtones, Canada

**2:30pm-4:15pm : The Americas/Las Américas : cultural diversity and hemispheric identity?**

Is it possible, or even desirable, to construct a pan-American identity? If so, is it more apt to grow from existing supranational constructs such as *las Américas* (from Bolívar to Martí) or the at times ambiguous term “American,” or could it result from a distinctive common denominator? Is a culturally-based continental identity even desirable, given the diversity of the continent, or should it be based upon an emancipatory horizon such as the New World, the American dream, or the *nuevo hombre americano*?

**PIERRE OSTIGUY**, UQAM, Canada (chair)

**IVAN BERNIER**, Laval University, Canada

**AMARYLL CHANADY**, University of Montreal, Canada

**CLAUDE DENIS**, University of Ottawa, Canada

**JORGE LARRAÍN**, University Alberto Hurtado, Chile

**LICIA SOARES DE SOUZA**, Center for Brazilian studies, UQAM, Canada

**4:30pm-6:30pm : Institutions for the Americas or for the States of the Americas, for public or private interests? (Debate)**

Hemispheric negotiations rest on three pillars: summit conferences, interministerial meetings, and regional organizations. What is the respective role of each of these three pillars? What type of regional governance is foreseeable?

**DORVAL BRUNELLE**, Centre for International Studies and Globalization, UQAM (chair)

**LOUIS BÉLANGER**, Laval University, Canada

**JEAN-PIERRE CHARBONNEAU**, Deputy, Borduas, Canada

**STEPHEN CLARKSON**, University of Toronto, Canada

**FRANÇOIS CRÉPEAU**, University of Montreal, Canada

**ARMAND DE MESTRAL**, McGill University, Canada

**DELIA MONTERO**, Metropolitan Autonomous University of Iztapalapa, Mexico

**JANE THERY**, Organization of American States, OAS

**6:30pm-7:15pm : Closing Session**

**GEORGES LEBEL**, UQAM, Canada (chair)

**EDGARDO LANDER**, Venezuelan Central University, Caracas, Venezuela

**7:30 Cocktail**



**CEIM**  
**Faculté de science politique et de droit**  
**Université du Québec à Montréal**  
**C.P. 8888, succ. Centre-Ville**  
**Montréal, Québec**  
**H3C 3P8**

Tel. : (514) 987-3000 poste 3910  
site web : <http://www.ceim.uqam.ca>